June 2016

Dear CPPP Supporter,

The late U.S. Senator Lloyd Bentsen was a remarkable public servant and an inspiration to us and to countless other leaders in Texas and nationally. Working with him was one of the highlights of our professional careers.

We are particularly delighted to serve as co-chairs to honor Senator Bentsen and his widow, Beryl Ann “B.A.” Bentsen, with the 2016 Center for Public Policy Priorities Texas Legacy Award. The award will be presented at CPPP’s annual Legacy Luncheon on Tuesday, October 4, 2016, at the Hilton Hotel in downtown Austin from 11:30 a.m. to 1:00 p.m.

With fact-based policy debates overshadowed by political posturing and discord these days, we can all learn from the legacies of these two extraordinary Texans.

Lloyd Bentsen was a man of remarkable courage, wisdom, and civility who set the highest standard for public service as Secretary of the Treasury, Senator, Representative, businessman, and decorated war veteran. A native of Mission, Texas, Bentsen served in Congress for nearly 40 years, first in the U.S. House of Representatives (1948-1955) and then in the U.S. Senate (1971-1993). As Senator he chaired the Senate Finance Committee and left an indelible mark on tax, trade, health care, and transportation legislation. He promoted fiscal responsibility as Chair of the Joint Economic Committee while also supporting protection for civil rights and women’s rights.

Appointed by President Clinton as the 69th Secretary of the Treasury in 1993, Lloyd Bentsen helped to bring greater opportunity and unprecedented prosperity to our country. He previously served as Presidential candidate Michael Dukakis’ running mate. Bentsen had a decorated career in the U.S. Air Force during World War II and received the Presidential Medal of Freedom in 1999.
A Lufkin native, B.A. Bentsen remains a tireless champion of her husband. Known to Texans and Washingtonians for her grace, charm, and commitment to her husband and family, Mrs. Bentsen has been active with cultural organizations in Washington, D.C. and Texas, volunteering with Congressional Families for Drug Free Youth and the March of Dimes, among many organizations. She and Senator Bentsen also led philanthropic efforts to create the Bentsen Stroke Research Center at the University of Texas Health Science Center at Houston. Mrs. Bentsen served as the National Democratic Committeeewoman from Texas for the tumultuous 1968 Democratic Convention in Chicago.

We hope you will join us in honoring the Bentsens by sponsoring CPPP’s Legacy Luncheon. Like you, CPPP believes in a Texas where everyone is healthy, well-educated, and financially secure. Your tax-deductible sponsorship will help CPPP develop and present credible, fact-based policy solutions to legislators, the media, and advocates.

Please return the enclosed form to CPPP or contact Development Director Nick Canedo at canedo@cppp.org or 512-823-2865. If you are willing to be a sponsor and want to be listed in the event invitation, please respond by August 26.

Please join us to honor the Bentsens and support CPPP’s work to make Texas the best state for hard-working people and their families.

Sincerely yours,

Scott J. Atlas

Ambassador Ron Kirk

Jack Martin

The Honorable Bill White
### SPONSORSHIPS

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<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Details</th>
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<tr>
<td>Constellation</td>
<td>$25,000</td>
<td>Premier table for 12 guests, special introduction at luncheon, 6 valet parking passes, prominent listing on program cover, and signed copies of the Bentsen’s tribute video</td>
</tr>
<tr>
<td>Platinum Star</td>
<td>$15,000</td>
<td>Premier table for 10 guests, special introduction at luncheon, 4 valet parking passes, and prominent listing in the program</td>
</tr>
<tr>
<td>Gold Star</td>
<td>$10,000</td>
<td>Prominent table for 10 guests, 3 valet parking passes, and prominent listing in the program</td>
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<td>Palladium Star</td>
<td>$5,000</td>
<td>Seating for 8 guests and listing in the luncheon program</td>
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<td>Silver Star</td>
<td>$2,500</td>
<td>Seating for 6 guests and listing in the luncheon program</td>
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<tr>
<td>Bronze Star</td>
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<td>Seating for 4 guests and listing in the luncheon program</td>
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<td>Lone Star</td>
<td>$1,000</td>
<td>Seating for 2 guests and listing in the luncheon program</td>
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After all our sponsors and their guests are seated, we will offer the remaining seats at an individual ticket price of $150. To encourage the next generation of leadership, we will offer those under 30 a special discount ticket for $75 each.

CPPP is a 501(c)(3) and contributions are tax-deductible excluding the value ($37) of each lunch.

____ I am pleased to sponsor the luncheon, but do not need all my seats. I am returning ______ seats to you.

____ I am unable to sponsor or attend, but I am enclosing my tax-deductible contribution of ____________.

### CONTACT AND PAYMENT INFORMATION

Name: ___________________________________________ Other Contact: ___________________________________________

How should we list you in the program? _________________________________________________________________

Address: ___________________________________________ City: _____________________________

State: ___________ Zip: _____________________________ Phone: _____________________________

Email: _________________________________________________

AMEX, DISCOVER, MASTERCARD, VISA #: _____________________________ Exp. Date: _____________

Name on Credit Card: ___________________________________________  □ Business  □ Personal

CVV CODE (on the back of the card): _____________________________ CC Billing Zip: _____________

CARDHOLDER’S SIGNATURE: _____________________________ Date: _____________

Please send a copy of this form with payment to the address below or email our Development Office.

For more information, contact Development at 512.823.2865 or email legacy@cppp.org.