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Health and Human
Services

HHS Women's Health Update

Lesley French, *Associate Commissioner*
Health and Human Services
March 1, 2018

Background



- The Women's Health Program was a Medicaid program that transitioned into Texas Women's Health Program January 2013.
- In 2014, the Sunset Advisory Commission recommended HHSC consolidate the women's health care programs in order to improve service and efficiency for clients and providers.

Background

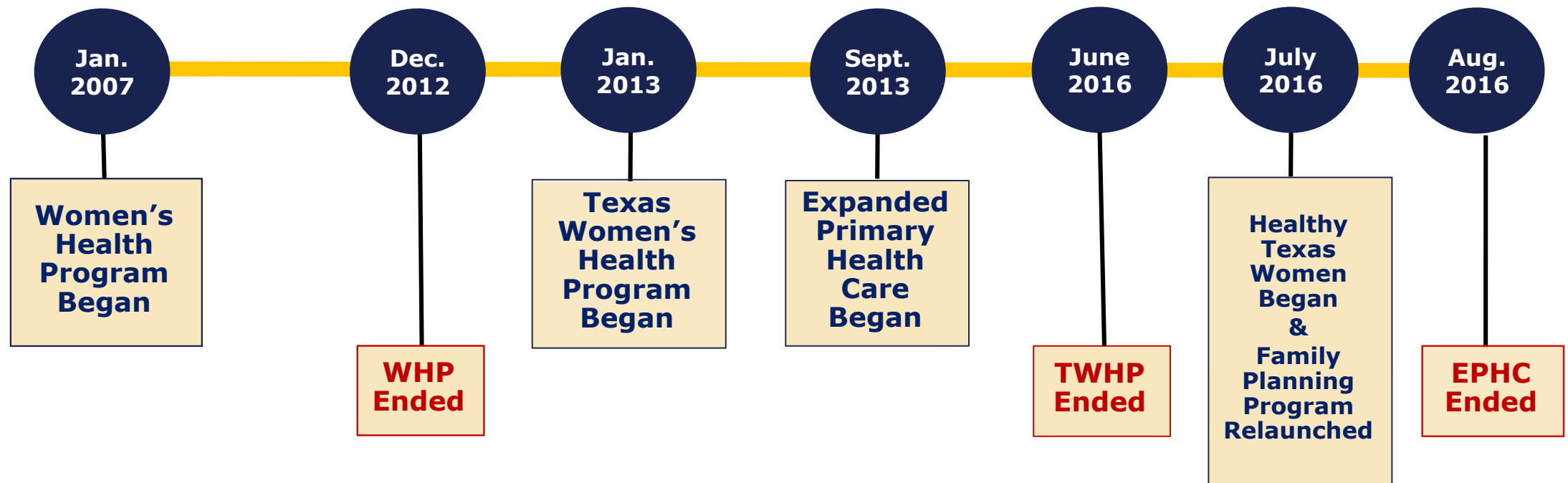


- On July 1, 2016, HHSC consolidated Texas Women's Health Program and Expanded Primary Health Program into a new program fully funded by state general revenue: Healthy Texas Women.
- HTW is an enrollment-based program with a 12-month term of coverage.

Background



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Healthy Texas Women



- Women may be eligible for benefits if they:
 - Are age 15 to 44 (Women age 15 to 17 must have parental or legal guardian consent.)
 - Are U.S. citizens or eligible immigrants
 - Have an income at or below 200% Federal Poverty Level
 - Live in Texas
 - Do not have health insurance
 - Are not pregnant



Family Planning Program



- Women and men may be eligible for benefits if they are:
 - A resident of Texas
 - Age 64 or younger
 - At or below 250% of the Federal Poverty Level



Breast and Cervical Cancer Services



- Women may be eligible for benefits if they:
 - Are a resident of Texas
 - Are 18 or older
 - Do not have health insurance
 - Are at or below 200% of the Federal Poverty Level



Data Background



- Historical data consists of:
 - The number of services a client received
 - Client counts that have not been unduplicated in all programs
 - A duplicated client count for multiple visits in the reporting period

Services Provided: FY 2010-2016



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Program		Historical Data – Services Provided NOT Unduplicated Across Programs ¹							Clients Served Unduplicated Data ²
		FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2016
Breast and Cervical Cancer Services	<i>Clients Served</i>	33,483	35,911	37,748	36,718	33,599	34,376	29,915	29,915
Family Planning³	<i>Clients Served</i>	212,477	195,709	82,953	48,902	55,869	66,118	60,571	38,404
Expanded Primary Health Care⁴ ~ ended Aug 2016 ~	<i>Clients Served</i>	na	na	na	na	147,083	158,209	140,488	101,537
Women's Health/ Texas Women's Health⁵ ~ ended June 2016 ~	<i>Average Monthly Enrollment</i>	107,567	127,536	126,473	115,440	114,441	103,700	78,977	78,977
	<i>Clients Served</i>	106,711	115,226	103,671	86,562	75,812	81,884	54,756	54,756
Healthy Texas Women⁶ ~ began July 2016 ~	<i>Average Monthly Enrollment</i>	na	na	na	na	na	na	15,874	15,874
	<i>Clients Served</i>	na	na	na	na	na	na	15,580	15,580
TOTAL⁷	<i>Average Monthly Enrollment</i>	107,567	127,536	126,473	115,440	114,441	103,700	94,851	94,851
	<i>Total Clients Served</i>	352,671	346,846	224,372	172,182	312,363	340,587	301,310	233,054

¹Historical data consists of client counts that have not been unduplicated in all programs.

²In FY 2016, HHSC changed methodologies to ensure total client counts are unduplicated across and within programs, with the exception of the Breast and Cervical Cancer Services Program which may contain clients also counted in other programs due to the program nature.

³ Family Planning changed to a new program in August 2016, as the new Healthy Texas Women Program was implemented, however eligibility remained the same.

⁴Expanded Primary Health Care (EPHC) began in FY 2014, and ended August 2016, as the new Healthy Texas Women Program began.

⁵Women's Health was a Medicaid program, and became fully-state funded as Texas Women's Health Program January 2013. It ended June 2016.

⁶Healthy Texas Women began July 2016, as a combination of EPHC and TWHP. It is an enrollment-based program, with a 12-month term of coverage.

⁷Total Clients include both average enrollment (for WHP/TWHP and HTW only) and the total number served. Current data utilizes a methodology that provides unduplicated counts.

Data Background



- In FY 2016, a new methodology was used to find unduplicated client counts across all programs. However, the Breast and Cervical Cancer Services program may contain clients also served in other programs due to nature of the program.
- Current FY 2016-2017 data utilizes a methodology that provides unduplicated counts.

Clients Served: FY 2017-2018



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Program	FY 2017	FY 2018
Family Planning Program	96,990	N/A
Healthy Texas Women	122,327	N/A
Breast and Cervical Cancer Services	32,092	N/A
TOTAL CLIENTS SERVED	251,409	N/A

**Some clients may have received services from more than one program in a year.*

Provider Enrollment: FY 2010-2013



Number of Providers and Contractors

Program	FY 2010	FY 2011	FY 2012	FY 2013
Family Planning Program	77	73	57	41
Breast and Cervical Cancer Services	43	47	44	43
Fee for Service (WHP/TWHP)	1,647	1,328	1,357	3,853

Number of Contracted Clinics

Program	FY 2010	FY 2011	FY 2012	FY 2013
Family Planning Program	294	291	214	124
Breast and Cervical Cancer Services	245	218	216	212

Provider Enrollment: FY 2014-2016



Number of Providers and Contractors

Program	FY 2014	FY 2015	FY 2016
Family Planning Program	18	18	18
Expanded Primary Health Care	54	58	58
Breast and Cervical Cancer Services	41	41	41
Fee for Service (TWHP/HTW)	4,097	4,603	5,342

Number of Contracted Clinics

Program	FY 2014	FY 2015	FY 2016
Family Planning Program	89	105	89
Expanded Primary Health Care	220	280	235
Breast and Cervical Cancer Services	196	203	196

Provider Enrollment: FY 2016-2018

Number of Providers and Contractors

Program	FY 2016	FY 2017	FY 2018
Family Planning Program	18	53	52
Healthy Texas Women		39	37
Breast and Cervical Cancer Services	41	38	37
Fee for Service (TWHP/HTW)	5,342	5,342	5,410

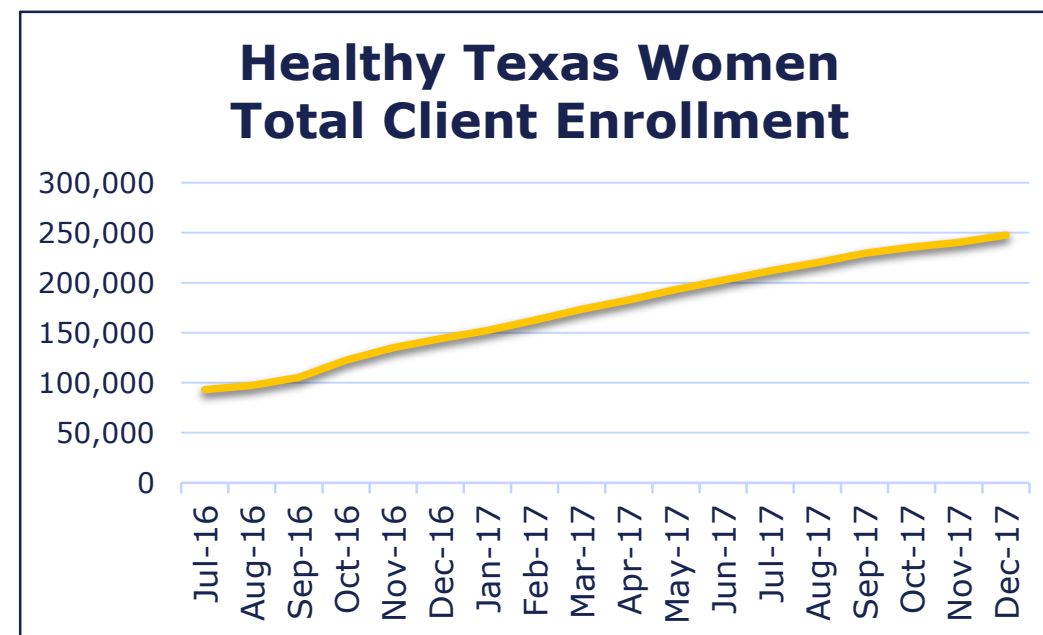
Number of Contracted Clinics

Program	FY 2016	FY 2017	FY 2018
Family Planning Program	89	258	246
Healthy Texas Women		201	202
Breast and Cervical Cancer Services	196	230	259

HTW Client Enrollment



- **93,020** total clients enrolled in July 2016
- **244,869** total clients enrolled as of December 2017
- **163.2%** increase in program enrollment



Outreach Campaign



- HTW launched a comprehensive outreach campaign to:
 - Increase awareness among Texas women
 - Encourage program enrollment
 - Help women find healthcare providers

Outreach Campaign



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- Advertising
 - Statewide campaign
 - 418 million impressions
 - TV, radio, out-of-home, and digital and social advertising for consumers and providers

HEALTHY TEXAS WOMEN

ABOUT THE HEALTHY TEXAS WOMEN PROGRAM
The Healthy Texas Women program provides family planning and reproductive health services to eligible women in Texas. These services help women plan their families, whether it's a future pregnancy or a current pregnancy. These services can have a positive effect on future pregnancy outcomes and general health.

WHO IS ELIGIBLE?
You may get services if you:
• Are a woman age 15 to 44 (between age 15 to 17 must have parental or legal guardian consent)
• Are a U.S. citizen or legal immigrant
• Live in Texas
• Do not have health insurance
• Are not pregnant
• Have not had the medical history issues listed in the chart to the right.

ANNUAL RISK	HEALTHY TEXAS WOMEN PROGRAM SERVICES
1	\$1,000
2	\$2,075
3	\$3,150
4	\$4,225
5	\$5,300
6	\$6,375
7	\$7,450

WHERE CAN I GET HEALTHY TEXAS WOMEN PROGRAM SERVICES?
To find doctors and clinics that provide Healthy Texas Women services, you can:
• VISIT www.healthystxwomen.org
• ENTER your zip code in the program search tool to locate a provider near you.
• CALL toll-free 1-800-335-8923, ext. 1 (toll-free, and then press option 5).

WHAT BENEFITS ARE AVAILABLE?
The program offers a wide range of women's health and long-term planning services including:
• Pregnancy testing
• Pap smear exams
• Sexually transmitted infection services
• Breast and cervical cancer screenings
• Clinical breast examinations
• Screening and treatment for chlamydia, gonorrhea, and high blood pressure
• HIV screening
• Long-acting reversible contraceptives
• Oral contraceptive pills
• Permanent contraceptive
• Other contraceptive methods such as condoms, diaphragms, vaginal sponges, and implants
• Screening and treatment for postpartum depression

HOW DO I APPLY?
• Submit an electronic application on www.healthystxwomen.org
• Complete a paper application to fax or mail in (available on the website)
• Call toll-free 1-800-335-8923 for assistance
• Visit a Women, Infants, and Children (WIC) Program office

For more information about the Healthy Texas Women program, please visit www.healthystxwomen.org

April 28, 2017

AANP SmartBrief | AANP | American Association of Nurse Practitioners

News for nurse practitioners | SIGN UP - FORWARD

HEALTH CARE NEWS

Study: Biking to work reduces cardiovascular, cancer risks
A study published in The BMJ found riding a bike to work, compared with a sedentary commute, was associated with a 46% reduced risk of cardiovascular disease, a 45% lower likelihood of cancer and a 41% lower chance of premature death over five years. Researchers said walking to work was linked to a 27% lower risk of CVD and a 36% lower likelihood of dying from it.
[Physicians Briefing/HealthDay News \(4/24\)](#)

Improving women's health across Texas
From Amarillo to Brownsville, Healthy Texas Women connects eligible women to essential healthcare. Thanks to providers like you, Texas women have improved access to health services, like annual exams, family planning, disease screenings and treatments, and more. [Learn about Texas Health and Human Services' Healthy Texas Women programs today.](#)

ADVERTISEMENT

Qué Buena 104.3 FM Austin
Published by Andrea Mitza (7) - Just now

Healthy Texas Women puede ayudarle a planear el futuro de su familia. Encuentre servicios de planificación familiar gratuitos o de bajo costo en HealthyTexasWomen.org/es.
See Translation

Conozca más sobre servicios de planificación familiar.

Outreach Campaign



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Spring 2018 Billboard Image



Take charge of your health.
Find a doctor today.

HealthyTexasWomen.org



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- Website advertising drove > 225,000 website visits
- Page views increased >200 percent during the fiscal year 2017 campaign



Outreach Campaign



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Developed client resources that highlight expanded services available to HTW, FPP and BCCS clients



Outreach Campaign



Developed public awareness videos focused on cervical cancer, type 2 diabetes and long-acting reversible contraception.

**Cervical
Cancer
101**

**What is
Type 2
Diabetes?**

**Learning
about
LARCs**

Outreach Campaign



- Public awareness videos are available on the HHS YouTube channel.
 - Healthy Texas Women: <https://youtu.be/uD2CWe8jYXA>
 - Cervical Cancer: <https://youtu.be/XAWzMx1sDxw>
 - Type 2 Diabetes: https://youtu.be/DPohe7jA_kg
 - LARC: <https://youtu.be/4qJYUeEii4o>

Provider Education



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- *Advancing Health Equity in Texas through Culturally Responsive Care* is a course available to healthcare professionals through TXHealthSteps.com
 - Provides practical guidance about how to advance health equity by adopting and implementing the National Standards for Culturally and Linguistically Appropriate Services in healthcare



LARC Initiatives



- HHS must increase access to long-acting reversible contraception
2018-2019 General Appropriations Act, Senate Bill 1, 85th Legislature, Regular Session, 2017 (Article II, Rider 102)
- HHS must develop a five-year strategic plan to reduce barriers for women to access LARC
2018-2019 General Appropriations Act, Senate Bill 1, 85th Legislature, Regular Session, 2017 (Article II, Rider 105)

LARC Initiatives



- HHS and DSHS staff currently represent Texas on several national associations and collaboratives working on LARC.
- HHS hosts a bimonthly workgroup meeting with staff, providers and other key stakeholders to discuss billing and reimbursement issues, input on best practices and opportunities to increase LARC awareness and utilization.



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Thank you
